

PERINATAL

NURSES WEEK

OCTOBER 10-16



Celebrate Perinatal Nurses Week 🎉

Perinatal Nurses Week is a time to recognize the nurses whose knowledge, compassion, and commitment make a difference in the lives of women, newborns, and families every day.

AWHONN invites you to join us in celebrating the incredible impact of perinatal nurses and highlighting the expertise, dedication, and heart they bring to every patient, every family, and every moment of care.



Help Us Celebrate 🎉

Join the celebration by sharing Perinatal Nurses Week with your colleagues, teams, and communities. Use the resources in this media kit to recognize perinatal nurses, spotlight their contributions, and show your appreciation throughout the week.

Whether you're celebrating your own work, recognizing a colleague, or honoring an entire team, your voice helps shine a light on the essential role perinatal nurses play.

Ways to Participate 📢

Celebrate throughout the week by recognizing a colleague or team, sharing your Perinatal Nurses Week pride on social media, highlighting the impact of perinatal nursing in your organization, investing in your professional education, and connecting with the AWHONN community.

Share Your Celebration 📸

Show us how you're celebrating! Share photos, stories, team celebrations, and messages of appreciation on social media using **#PerinatalNursesWeek** and tag **AWHONN** so we can celebrate alongside you.



Sample Social Copy

CELEBRATION

This Perinatal Nurses Week, we celebrate the nurses who educate, advocate, comfort, lead, and care for women, newborns, and families every day. Thank you for all that you do! 💙 **#PerinatalNursesWeek**

RECOGNITION

Your expertise makes a difference. Your compassion makes an impact. Your care changes lives. 💙 Join us in celebrating perinatal nurses this **#PerinatalNursesWeek**!

COMMUNITY



To every perinatal nurse showing up for patients and families during some of life's most important moments: this week is for you. 💙 Happy **#PerinatalNursesWeek**!

PROFESSIONAL GROWTH

Perinatal Nurses Week is a time to celebrate how far you've come—and invest in where you're going next. Keep learning, growing, and leading. We're proud to support you along the way. **#PerinatalNursesWeek**

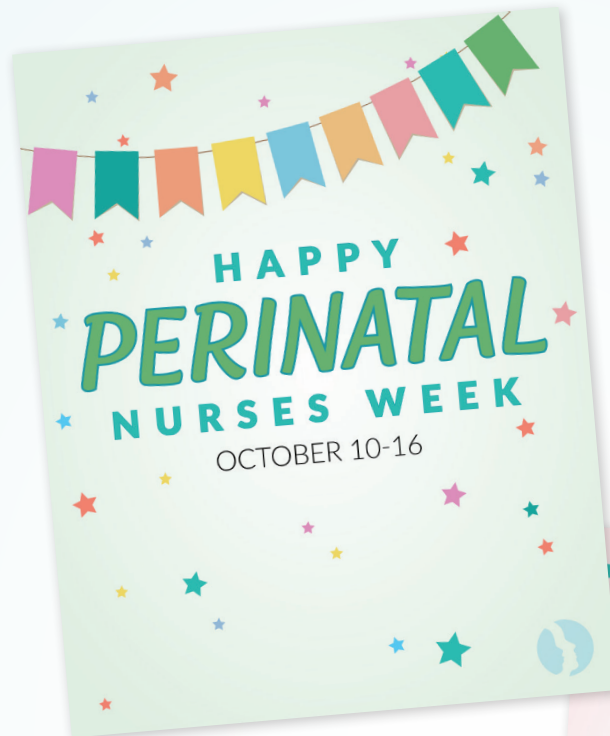
TEAM RECOGNITION



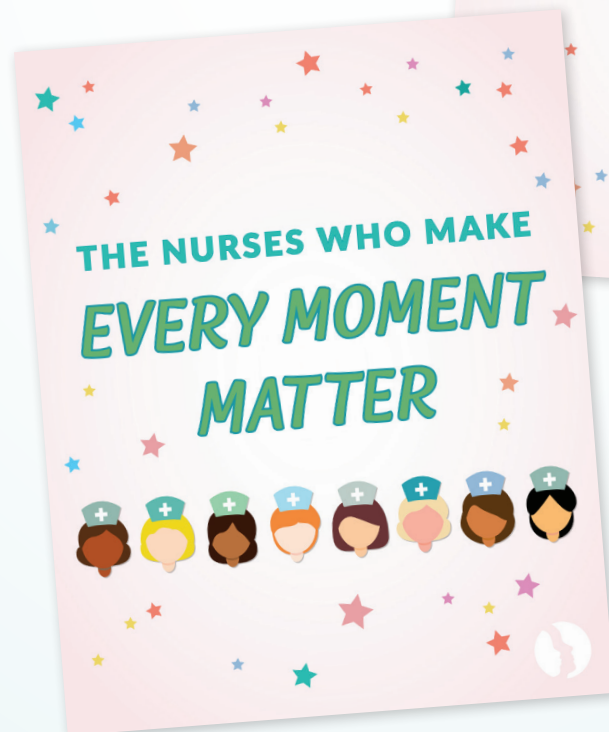
We're proud to celebrate the incredible perinatal nurses on our team! Thank you for bringing your knowledge, compassion, and dedication to patients and families every day. 💙 **#PerinatalNursesWeek**



Social Media Graphics



Click here to download these images. Don't forget to share on social media using **#PerinatalNursesWeek** and tag **AWHONN!**





HAPPY PERINATAL NURSES WEEK

 AWHONN

This is your week.



AWHONN is proud to celebrate the knowledge, strength, compassion, and commitment of perinatal nurses everywhere. Thank you for the care you provide, the families you support, and the difference you make every day.

