

● SAMPLE **E-MAIL ●**

*(Copy the text below with your personalized name/telephone # and email to all prospects)*

Dear ,

I would like to extend an invitation to you to consider membership in the Association of Women’s Health, Obstetric, and Neonatal Nurses (AWHONN). My own experiences with AWHONN have significantly enhanced my professional development.

As an AWHONN member you get more than just resources; you get a network of nurses who share your interests and goals and can greatly enhance your personal and professional growth.

**Some of the membership benefits that I have found most valuable include:**

* Networking with other nurses who share my interests and concerns and whose ultimate goal is outstanding patient care and staying on top of new trends
* Timely resources and products tailored to *my* needs and interests
* Access to AWHONN’s high quality clinical content through books, live courses, online education and webinars that address issues that affect me in my daily practice
* The latest information and updates on legislative and health policy issues and how they impact my work
* Ways to expand my career opportunities
* Tools and knowledge that empower me to promote the health of my patients

I also like that AWHONN lets full members pay dues in installments.

For just **$19.00 a month** you can become an AWHONN member!

You can visit the membership pages at [www.awhonn.org](http://www.awhonn.org) for additional and detailed information about all of AWHONN’s great membership benefits.

Feel free to email me at or call me at if you have any questions about AWHONN and how it can benefit you.

Sincerely,

[Your Name, Credentials]