



AWHONN
PROMOTING THE HEALTH OF
WOMEN AND NEWBORNS

**CAREER
CENTER**



**Get noticed by thousands
of neonatal specialists and
women's health nurses**

WILEY



About AWHONN

Founded in 1969, the Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN) serves over 25,000 clinicians, educators, and executives who serve as patient care advocates for women and infants. By representing over 350,000 nurses in this space, AWHONN provides educational, advocacy, and research activities, promoting the health of women and newborns worldwide.

About the AWHONN Career Center

Advertising on the AWHONN Career Center puts your brand in front of thousands of specialist nurses and patient care advocates for women, newborns, and their families worldwide.

AWHONN offers in-person events, community resources, educational sources, and advocates for the women's health services community.

13,000

MONTHLY PAGE VIEWS

9,000

MONTHLY USERS

3,500+

MONTHLY JOB ALERT SENDS

1,500+

MONTHLY JOB VIEWS

3,000

MONTHLY SESSIONS

Source: Google Analytics/Madgex Insights Reporting, 2024



Employer Branding

Associate your brand with one of the world's most prestigious neonatal and women's health specialist organizations. Get a fully branded Employer Hub to broaden your organization's core values and messaging for a comprehensive, value-based offering. Rates for display advertisements are also available.

Strategic and Targeted Advertising

Connect with a wide variety of active and passive neonatal and women's health specialists through our recruitment marketing packages.

Reach Passive Candidates

Combine the power of AWHONN's membership network with the reach of the Wiley audience to engage experienced specialists who may not be actively job seeking.

Enhance Your Workflow

Get expert recruitment support from our Talent Solutions Managers to help you find the right marketing strategy, whether you have one vacancy or multiple. Take advantage of our autopost packages for fully automated, hassle-free job postings to optimize and enhance your workflow.

**Advanced
Practice
Registered
Nurse**

**Case/Care
Manager**

**Certified
Lactation
Counselor**

**Certified
Lactation
Specialist**

**Certified
Nurse
Midwife**

**Certified
Nurse
Practitioner**

**Certified
Nursing
Assistant**

**Certified
Registered
Nurse
Anesthetist**

**Clinical
Nurse
Specialist**

Doula

**Lactation
Specialist**

**Licensed
Practical
Nurse**

**Licensed
Vocational
Nurse**

**Medical
Technician**

**Nurse
Technician**

**Nursing
Assistant/
Aide**

**Perinatal
Safety Nurse**

**Quality
Improvement
Specialist**

**Registered
Nurse**

**Surgical
Technician**

**Utilization
Review
Specialist**

SPECIALTIES

RATES

<https://employers.awhonn.org/>

	Qualified  A great starter package to attract newly qualified or junior nurses.	Practicing  1.5x job response rate compared to the Qualified package	Experienced  Engage the 73% of our audience that aren't actively looking for jobs, with greater reach into our community.	MOST POPULAR Specialist  Our recommended package for reaching highly specialized, experienced nurses, who are least likely to be actively jobseeking.
Job ad with logo	✓	✓	✓	✓
Featured on the AWHONN Career Center home page	✗	✓	✓	✓
Highlighted in job search results	✗	✓	✓	✓
Job ad anchored at the top of search results	✗	✗	✓	✓
Posted in AWHONN Nursing Career Connections Newsletter	✗	✗	✓	✓
Posted alongside relevant nursing journals on Wiley Online Library	✗	✗	✗	✓
For 30 days	\$435	\$545	\$655	\$985
For 30 days	\$545	\$655	\$765	\$1,095
For 30 days	\$655	\$765	\$875	\$1,205

CONTACT US

Want to learn more about the AWHONN Career Center or post your open roles?

Visit <https://employers.awhonn.org/register/> or scan the QR code to create an account today

